

WHY DENIM?



Denim Day has become an important day of protest due to a ruling made by the Italian Supreme Court. In 1992, an 18 year old women was raped by her 45 year old driving instructor. The women reported the rape and the man was prosecuted and sent to jail.

However, the man later appealed the case and suggested the rape was consensual. The Italian Supreme Court overturned the case and released the man from jail stating that the woman had been wearing tight jeans and would have had to help take them off. With this ruling, the Denim Day protests began. Now we wear jeans with the purpose of showing survivors that we believe them and will continue to fight for them.



CLOTHES ARE NOT CONSENT

Wearing jeans is not consenting to sex.

Wearing a tight, revealing dress is not consent to sex. Wearing nothing but underwear is not consenting to sex. Walking around naked is not consent to sex.



COERCION IS NOT CONSENT

Forcing someone to have sex with you is not consensual sex, it is rape. Manipulating someone through the use of money, children, safety, housing, food, etc. so that they will have sex with you is not consent, it is rape.



ONLY YES MEANS YES

Consent is: fully conscious, informed, freely given, enthusiastic, reversible, never assumed, and always a "YES!" Consent is not: silence, maybe, uncertainty, clothing, relationship status. etc.

Sex without consent is rape.